



2010 BNP PARIBAS OPEN KIDS' DAY

BNP Paribas Open Kids' Day is sponsored by the National Junior Tennis League of the Coachella Valley. The NJTL was established by Arthur Ashe, Charlie Pasarell and Sheridan Snyder in 1969. It is a community driven program supported by the United States Tennis Association, that significantly impacts the lives of America's youth. NJTL seeks to develop the character of young people through tennis and emphasize the ideals and life of Arthur Ashe.

When: Saturday, March 6, 11:30 am – 3:30 pm.

Where: Indian Wells Tennis Garden, 78-200 Miles Avenue, Indian Wells, California.

Who: 1st through 8th Grade boys and girls. Parents welcomed! Free admission and free parking!

Schedule of Activities:

12:00 pm – 1:45 pm Free lunch provided for kids by **Domino's Pizza, Sparkletts Water and Ben & Jerry's Ice Cream.**

12:00 pm – 1:45 pm Interactive games and activities including: **QuickStart Tennis** sponsored by **HEAD Penn Racquet Sports**, beat the pro, champion of the court, survivor tennis, hit for prizes, face painting, climbing wall, bounce houses and more. Games and activities will take place on Courts #A, #B, #C, #D, #E, #F, #10, #11, #12, #13, #14, #15 and throughout the grounds at the Indian Wells Tennis Garden.

12:00 pm – 1:45 pm Live music featuring the band **ONE11**. These rising local musicians make a rock-solid energy statement with their fresh sound. **KPLM Van** will play today's hottest country music, talk to fans and give away prizes.

2:00 pm – 3:00 pm **BNP Paribas Open Kids' Day Stadium Show** featuring ATP and Sony Ericsson WTA pros in Stadium 3.

11:30 am – 3:30 pm Watch the pros as they prepare for the **BNP Paribas Open**. Practice sessions will take place throughout the day on Stadiums #4, #5, #6, #7, #8. Players will be competing in the BNP Paribas Open Challenge for a qualifying spot into the BNP Paribas Open Qualifying Rounds starting at 11:00 am in Stadiums #2 and #3.

For more information on BNP Paribas Open Kids' Day please call 760-200-8200 or go to www.bnpparibasopen.org

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